

Sustainability Report



We take on responsibility!

Sustainability as an integral part of corporate culture and philosophy is a key priority at Zeeh Design. This means that the company carries a responsibility towards employees, customers, partners, society and, last but not least, the environment.

Sustainable Company powered by FAMAB

Zeeh Design was awarded „Sustainable Company powered by FAMAB“ certification in spring 2013. This sustainability certification was deliberately sought as it was specifically designed by the Association for Direct Business Communication and its partners CO2OL and Viabono for the live communication sector and is directly tailored to the trade fair and event industry. The result speaks for itself: Zeeh Design was certified as the 26th company by some 250 FAMAB members!

Use of environmentally-friendly technologies and materials in project management

The focus of every project is on environmental sustainability. The use of environmentally-friendly technologies and materials is the norm and is organised within the company by internal sustainability management in cooperation with project management and purchasing.

We are continually optimising the amount of materials used in our products and their recycling. And these are only some of the activities that bring Zeeh Design closer to the objective of best connecting ecological considerations with economic requirements on a continual daily basis.

Long-term customer retention is our goal!

Sustainable, responsible policies such as long-term customer relations, fair and respectful treatment of partners and service providers as well as open and cooperative communication has been a priority of Zeeh Design for many years.

Electricity supply from clean power plants

Projects involving a high level of environmental commitment are increasingly being implemented: Zeeh Design has been using green electricity since January 2012 and, a vehicle energy consultation was organised in February 2013



Our employees are important to us!

Employee satisfaction is the prerequisite for sustainable corporate development. For this reason, Zeeh Design offers after-work activities such as football, spinning and the like. We also take part in various sports events, i.e. the 24h mountain bike race in Munich.

Sustainability Report



ADDITIONAL MEASURES - ALREADY BEING IMPLEMENTED:

Field testing of a lorry using HyRange® 8-Extender

In spring 2014 Zeeh Design will test a fuel cell-powered lorry manufactured by Proton Motor used daily for trade fair transportation and logistics. The results of the test phase will be integrated in the further development of the fuel cell system.

Service area Expogreen

A dedicated service area „Expogreen“ includes sustainable consulting, planning, design and implementation of emission-reducing trade fair booths and events. On the basis of the customer briefing, Zeeh Design offers to develop a communicative design which meets customer requirements through the smart use of available resources and at the same time reducing environmental pollution by using a large number of recyclable materials. Care is taken to give preference to environmentally-friendly alternatives when implementing the project so emissions can be reduced. Following customer requests, it is proposed to neutralise unavoidable emissions through the purchase of certificates and create a customised CO2 carbon footprint for the project.

Long-term sustainability by holding information events

Our employees have received training in the area of sustainability. During the Zeeh Design information day in 2013 the Management briefed employees in full about Zeeh Design Sustainable Company and Zeeh Design Expogreen. An external consultant also provided training on the importance of sustainability.

